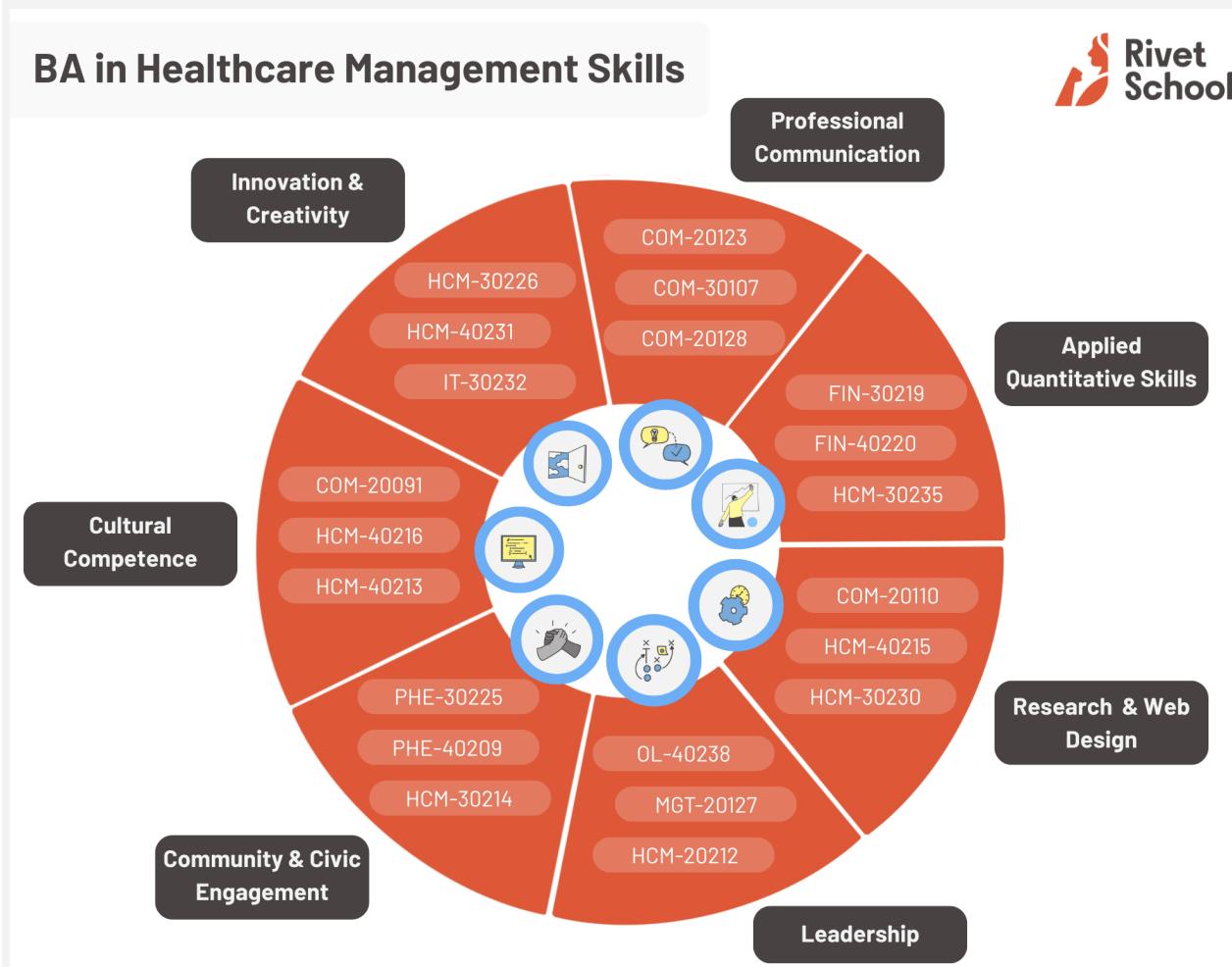


# SNHU's BA in Healthcare Management Skills

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As you work towards your healthcare management degree with the support of Rivet School, you are gaining valuable skills that can help you in your current and/or future job. Here's an infographic you can refer to when talking about the transferable skills you've gained through your Rivet School projects:



Now here's a corresponding table with specific talking points you can use to describe a few projects that demonstrate each skill:

Skills	SNHU Project Talking Points

<p>Innovation &amp; Creativity</p>	<ol style="list-style-type: none"> <li>1. <b>HCM-30226:</b> “I’ve created an emergency preparedness plan for a healthcare organization”</li> <li>2. <b>HCM-40231:</b> “I’ve recommended automation and integration technologies and techniques to increase efficiency in healthcare”</li> <li>3. <b>IT-30232:</b> “I’ve recommended solutions that assure availability of information for public health use without compromising confidentiality, security and integrity”</li> </ol>
<p>Professional Communication</p>	<ol style="list-style-type: none"> <li>1. <b>COM-20123:</b> “I’ve developed crisis communication plans to mitigate risks and unforeseen challenges”</li> <li>2. <b>COM-30107:</b> “I’ve responded to and managed various crises using communication best practices”</li> <li>3. <b>COM-20128:</b> “I’ve applied communication techniques to effectively negotiate and manage conflict”</li> </ol>
<p>Applied Quantitative Skills</p>	<ol style="list-style-type: none"> <li>1. <b>FIN-30219:</b> “I’ve explained how financial determinants are created and used in healthcare organizations”</li> <li>2. <b>FIN-40220:</b> “I’ve informed budget planning in healthcare utilizing relevant financial documents”</li> <li>3. <b>HCM-30235:</b> “I’ve explained how data is used to ensure and improve the quality of the healthcare organization and patient experience”</li> </ol>

<p>Research &amp; Web Design</p>	<ol style="list-style-type: none"> <li>1. <b>COM-20110:</b> “I’ve evaluated relevant data and information to determine how to segment and target an audience”</li> <li>2. <b>HCM-40215:</b> “I’ve evaluated emerging trends in patient communication to improve efficiency and quality”</li> <li>3. <b>HCM-30230:</b> “I’ve evaluated the use of technology in the healthcare field for optimization of the customer experience”</li> </ol>
<p>Leadership</p>	<ol style="list-style-type: none"> <li>1. <b>OL-40238:</b> “I’ve used assessment tools to develop leaders in the workplace”</li> <li>2. <b>MGT-20127:</b> “I’ve analyzed the use of management styles in varying contexts to determine preferred approaches”</li> <li>3. <b>HCM-20212:</b> “I’ve described how leadership qualities and models can be used to improve management of employees”</li> </ol>
<p>Community &amp; Civic Engagement</p>	<ol style="list-style-type: none"> <li>1. <b>PHE-30225:</b> “I’ve analyzed public disaster management concepts for determining how they influence healthcare management practices”</li> <li>2. <b>PHE-40209:</b> “I’ve developed accessible community resources to promote health literacy”</li> <li>3. <b>HCM-30214:</b> “I’ve evaluated the effect of labor law guidelines in a healthcare workplace”</li> </ol>
<p>Cultural Competence</p>	<ol style="list-style-type: none"> <li>1. <b>COM-20091:</b> “I’ve applied legal and ethical considerations in relation to the use of target audience information”</li> <li>2. <b>HCM-40216:</b> “I’ve analyzed emerging global and domestic issues that influence healthcare management practices”</li> <li>3. <b>HCM-40213:</b> “I’ve promoted the role of cultural competence in healthcare organizations”</li> </ol>

