

# SMART Career Goals

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Start creating your career plan by setting SMART career goals. SMART stands for:

- **Specific:** Is the goal well-defined/clear?
- **Measurable:** How will I know when I've reached the goal?
- **Attainable:** Do I have the skills and resources to reach the goal?
- **Relevant:** Does this goal align with my career goals?
- **Time-Bound:** How much time do I have to accomplish the goal?

The goal "get a job in HR" wouldn't be considered SMART because it's not specific or time-bound. Instead, you could write "get hired for a full time, entry level position in HR with benefits after graduation." Here are a few more examples of SMART goals that would lead you towards getting a job in HR:

- Complete 3 informational interviews with HR professionals by the end of the term
- Secure an HR related externship before graduation
- Update resume highlighting HR related skills and experience before graduation