

Career Exposure

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You don't know what you don't know, but we're here to help! When you're trying to select a career goal, an important question to ask yourself is, "what careers am I familiar with?" You might be familiar because of your family members, friends, people in your community, or from the TV shows and movies you watch. Start by taking a moment to write down a list of industries that all of the people in your life work in.

- 1.
- 2.
- 3.
- 4.
- 5.

What's missing?

Basta released this [report](#) in 2022 that explains how the top industries selected by first generation college students are the ones they come into contact with regularly, which tend to be in the healthcare, teaching, nonprofit, and government sectors. Although these are very important industries, they aren't the only ones out there. Depending on what interests and motivates you, they may not be the best fit. What if you were a better fit for a career in consulting, finance or tech? Check out our [California Career Zone](#) article for more information around exploring new industries.